



Nicolet Drive Neighborhood Association

April 2014

<http://greenbaywi.gov/nicoletdrive/>

Volume 9, No. 4

Joliet Park cleanup proposed

Mayor, numerous community leaders on hand for presentation by NWTC horticulture class

The Joliet Park plan will be on display April 29 at the Nicolet Drive Neighborhood Association's Spring Social.



A Northeast Wisconsin Technical College Landscape Horticulture student points out where erosion control seed mixes would be applied as part of a Joliet Park improvement plan developed by the NWTC class. Looking on, from left, in the front row are Mayor Jim Schmitt and Green Bay Redevelopment Authority Chairman Harry Maier. Behind them, from left, are Red Smith resident Diane Plaster, Green Bay School District representative Nancy Chartier, and Carol Jones, former VP of Development for the Green Bay Area Chamber of Commerce and a Nicolet Drive resident. Behind them, from left, are UWGB student Annette Salm and her husband, Joe, and UWGB special assistant to the chancellor, Dan Spielman. Close to 50 Green Bay residents and community leaders attended the presentation. Story on PAGE 3.

Spring social to feature county's top official

He'll speak about plans to develop technology park near VA center in our area

Brown County Executive Troy Streckenbach will be the featured speaker at the Nicolet Drive Neighborhood Association's Spring Social.

Streckenbach will discuss the Research and Technology Park that will be built a few minutes from our neighborhood near the Milo C. Huempfer Veterans Outpatient Clinic.

The Joliet Park improvement plan



Streckenbach

before and after the social to discuss the plan with residents.

The Spring Social will begin at 5:30 with a cash bar. A family-style chicken dinner will be served at 6:15

also will be on display at the event and members of the Greater Green Bay Joliet Park Improvement "Better by the Bay" committee will be available

To make reservations, send check by April 23

To make reservations, please send check payable to NDNA along with a note listing the people who will be attending.

Send checks (\$10 per person;) by April 23 to Dick Pigeon at 2872 Nicolet Drive, Green Bay, 54311.

and Streckenbach's presentation will begin at 6:45. A question and answer session will follow.

Plan would rid park of invasive species

Replacing them with native plants, shrubs and trees would provide erosion protection

Close to 50 Green Bay area residents and community leaders including Mayor Jim Schmitt attended a presentation Feb. 27 at the Hyatt on Main that proposed ridding Joliet Park along Nicolet Drive of invasive plants and replacing them with native grasses, shrubs and trees.

A walking trail, kayak launch and improved parking area at the park were also included in the plan designed by students in Northeast Wisconsin Technical College's Landscape Horticulture program lead by instructor Tony Sticha.

NWTC's Director of Horticulture Mark Konlock also was on hand for the presentation.

Carol Jones, the former vice president of development for the Green Bay Chamber of Commerce and a Nicolet Drive Neighborhood Association board member, facilitated the presentation.

We have a "can-do attitude" within our community, Jones said. "We have created and maintained excellent park facilities because it is the right thing to do. Our parks have been the emerald jewels of Green Bay."

NWTC instructor Tony Sticha and the students who developed the plan as a part of their Sustainable Development class project, then explained the park plan they designed.

Aaron Pumphrey introduced the project and noted that the park is over-grown and in need to cleaning up. "The plan is designed to remove invasive species, open up some views and make the park more useful to our citizens," he said.

Removal of invasive plants then was discussed by NWTC's Kevin Bett. He cited Phragmites, Buckthorn and Honeysuckle as a widespread problem in the park.

"With a lot of help from volunteers we can control these invasive species," he said.

Replacing them with native plants would improve the environmental

We selected native species not only for their positive impact on drainage and erosion protection but for their impact on native animals. We chose plant species that will be low maintenance and provide low ground-cover species that will require little or no ongoing maintenance.

— **Eliot Fedor**, NWTC student who helped design Joliet Park plan

quality of the area, according to Eliot Fedor, another one of the plan's designers. "We selected native species not only for their positive impact on drainage and erosion protection but for their impact on native animals," he said. "We chose plant species that will be low maintenance and provide low ground-cover species that will require little or no ongoing maintenance. Flowering crab and other fruit-bearing species were included to provide habitat and food for native animals and birds.

"We will need to collect and distribute seeds each fall so that the native species spread successfully to the whole park," he said. "In this way the park can be fully restored with a few years of careful husbandry."

Fedor said some evergreen species the planners chose would provide green contrast in winter.

He added that with a half mile of shoreline "there is tremendous potential for a trail here. A half-mile park right on the Bay is a remarkable resource."

Fellow student Dalton Skovend discussed the parking area, saying the current parking area is inadequate and the exit is not safe. He also noted that the proposed kayak launch ramp will be the first of its kind in the area and provide easy, safe access to this sheltered part of the bay.

Constance Cotter, another of the plan's designers, said the proposed trail would loop around the park and along the shoreline, providing close to a mile of natural beauty for walkers to enjoy.

Jones followed the students by saying "People always ask, 'Where is the money going to come from?' We are gaining momentum and there is a great deal of interest community-wide in this project. There are grants and other sources of funding for public-works projects. We have supporters ready to make donations. We have a good handle on the big picture. We are aiming at a completion time of 2020."

Jones said people throughout the community already have volunteered to work on this project.

"What we need most is expert supervision," she said.

One member of the audience, James Nuthals, a representative of the local Invasive Plants Association of Wisconsin (IPAW), said he has been working with UW extension on creating a plan to control invasives based on a priority ranking. He said IPAW may be able to provide some volunteers for this phase of the project.

At the end of the presentation, Mayor Schmitt said, "This is an exciting project. We have had many projects start out just like this one. Even the City Deck was a project like this at its inception."

Schmitt also said "we hope to be able to find a way to connect up all of the trails within the City. Yes, these park projects are a high priority for us. This meeting is one of several necessary steps to moving this project forward. This park really is underutilized. I want to thank you all for doing this work."

Jones concluded the presentation by saying "now we need to move forward in our work with the City Forestry Department to make things 'Better By The Bay!'"

Area research, business park proposed

Brown County is proposing to develop a Research and Business Park on 238 acres of undeveloped Brown County-owned lands just south of the Nicolet Drive Neighborhood.

It will be located near the new Milo C. Huempfer Veterans Outpatient Clinic on the south side of State Highway 54/57 and the University of Wisconsin-Green Bay campus.

Officials say the park likely would open up hundreds of jobs for the area.

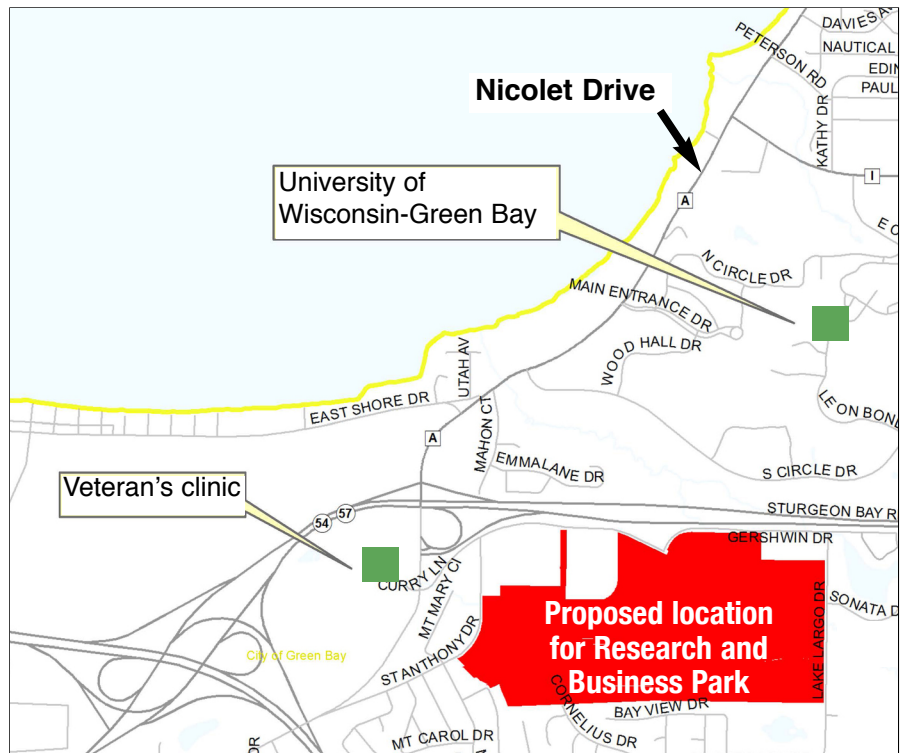
Chuck Lamine, planning director for Brown County, describes the park as “more of a research and business-type setting.”

He said the county is looking to have environmentally-friendly businesses move in, especially places that could connect closely with the university.

The intent of the proposed Brown County Research and Business Park is to encourage business investment and job creation by providing an opportunity for higher education institutions, including UWGB, to expand the economic development reach of their campuses throughout all of Northeastern Wisconsin.

The Brown County Research and Business Park will:

- Promote business expansion and recruitment and result in the creation of new jobs and additional tax base.
- Provide an opportunity for a collaborative economic development approach that combines the strengths of the business community, higher education institutions, and government.
- Develop high standards for build-



ing designs, landscaping, and trail connections to seamlessly fit into the surrounding neighborhoods.

• Encourage creative entrepreneurs to remain in Brown County. We want to promote “brain gain” rather than “brain drain,” said Brown County Executive Troy Streckenbach, who will provide more details about the project at the Nicolet Drive Neighborhood Association’s Spring Social April 29 at the Riverside Ballroom.

Recently, Brown County, UWGB, and WPS sponsored a day-long workshop with business, education, and community leaders to learn about research park development, gover-

nance, and best practices from national experts in research park operations.

The presenters stressed the need to understand this is not a short-term real estate deal, but rather a long-term investment into the regional economy.

Brown County is using information from the workshop to refine its feasibility study, collaborate with its partners, and determine the next steps to continue progress on making the Research and Business Park a reality.

According to a news report last November, Veteran’s housing is the first building to be built as part of the park, just minutes from the Veteran’s Clinic and the university. Leaders hope to start construction next year.



10% off any food purchase with this coupon
I-43 and East Mason (next to Culvers)

Phone: 406-8000 - Fax: 406-8840

- Sandwiches • Pasta • Mexican
- Salads • Steaks • Ribs • Great Wild Game Specials

Monday-Saturday 11 a.m.-10 p.m.

Sunday 9 a.m. (brunch) to 9 p.m.

Bar open till 2 a.m.

Visit us at www.mackinaws.com



Nicolet Drive Neighborhood Association

2872 Nicolet Drive, Green Bay, WI 54311

SPRING NEWSLETTER 2014

You are a member of the

Nicolet Drive Neighborhood Association

NICOLET DRIVE NEIGHBORHOOD ASSOCIATION NEWSLETTER



SHOREWOOD GOLF COURSE

- Scenic nine-hole public course
- Affordable rates and memberships
- Made-to-order restaurant
- Custom corporate or social outings
- Cart and club rental

Book your tee time:
www.uwgb.edu/shorewood
(920)465-2118

WE NOW CARRY WINE & SPIRITS

University BP

- Convenience store • Stamps
 - Copy Machine • ATM Machine
- 2260 Nicolet Drive,
Green Bay, WI 54311
(920) 469-8054

**Bring this ad in for a
FREE POPCORN**





Mark D. Olejniczak
Realty, Inc.




Susan Ley
Realtor


Office: (920) 432-1007
Desk: (920) 321-9125
Fax: (920) 436-7771
Cell: (920) 412-1224

1-800-472-3348
Ext. 125
email: selams@aol.com
www.olej.com

375 W. St. Joseph St., Green Bay, WI 54301



Riverside Ballroom



Ken Tedford

Phone 920.432.5518
Cell 920.621.8140
Email ken@riversideballroom.com
Web www.riversideballroom.com

1560 Main St. Green Bay, WI 54302

PLEASE JOIN US APRIL 29 AT THE SPRING SOCIAL AT RIVERSIDE BALLROOM